

# Privacy Policy.

This **privacy policy** explains how we collect, use and disclose information about you when you use the services provided by Beamer ("we", "us" or "our") via **www.getbeamer.com** and **app.getbeamer.com** (the "Site") (collectively, the "Service"). Beamer operates www.getbeamer.com. It is Beamer's policy to respect your privacy regarding any information we may collect while operating our websites. Your privacy is very important to us. We do our best to not ask for personal information unless we truly need it and we do not share or store personal information with anyone except to comply with the law, develop our products, or protect our rights.

### GDPR compliance.

Beamer is GDPR compliant. We believe strongly in our user's right to security and privacy. You can see more supplemental information to this privacy policy in our Data Processing Agreement, which can be viewed and downloaded here.

#### Website Visitors.

Like most website operators, Beamer collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Beamer's purpose in collecting non-personally identifying information is to better understand how Beamer's visitors use its website. From time to time, Beamer may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Beamer also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users. Beamer only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.



# Gathering of Personally-Identifying Information.

Certain visitors to Beamer choose to interact with Beamer in ways that require Beamer to gather personally-identifying information. The amount and type of information that Beamer gathers depends on the nature of the interaction. For example, we ask visitors who sign up to provide a username and email address. Those who engage in transactions with Beamer are asked to provide additional information, including as necessary the personal and financial information required to process those transactions.

In each case, Beamer collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Beamer. Beamer does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

#### Personal Data of Controller's Employees.

Beamer may collect Personal Data of Controller's employees who use the Service (e.g. Beamer dashboard administrators, members of the Controller's marketing team).

The Personal Data processed concern the following type and categories, including any special categories of data:

- Email (for login purposes)
- Anonymized format IP address
- Device type (unique device identifiers), operating system, and browser type
- Geographic location (approximate)
- Preferred language used to access Beamer
- Referring url and domain
- Pages visited in Beamer dashboard
- Date and time when Beamer website pages were visited
- Random user ID



#### Personal Data of contact persons at the Controller's customers.

Beamer may collect Personal Data of Controller's customers for the purpose of providing the Services to Customer.

The Personal Data processed concern the following type and categories, including any special categories of data:

- Date and time when Beamer script is loaded (optional)
- Preferred language used to access Beamer (optional)
- Anonymized format IP address (optional, for Beamer Analytics)
- Device type (unique device identifiers), operating system, and browser type (optional, for Beamer Analytics)
- Geographic location (approximate) (optional, for Beamer Analytics)
- Referring url and domain (optional, for Beamer Analytics)
- Pages visited (optional, for Beamer Segmentation)

# Aggregated Statistics.

Beamer may collect statistics about the behavior of visitors to its websites. For instance, Beamer may monitor the most liked and viewed entries. Beamer may display this information publicly or provide it to others. However, Beamer does not disclose personally-identifying information other than as described below.



# Protection of Certain Personally-Identifying Information.

Beamer discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Beamer's behalf or to provide services available at Beamer's website, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Beamer's websites, you consent to the transfer of such information to them.

Beamer will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Beamer discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Beamer believes in good faith that disclosure is reasonably necessary to protect the property or rights of Beamer, third parties or the public at large.

If you are a registered user of a Beamer website and have supplied your email address, Beamer may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Beamer and our products. We primarily use our various product blogs to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Beamer takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

### Cookies.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Beamer uses cookies to help Beamer identify and track visitors, their usage of Beamer website, and their website access preferences. Beamer visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before



using Beamer's websites, with the drawback that certain features of Beamer's websites may not function properly without the aid of cookies.

## Right to be Forgotten.

We have also added the user's right to be forgotten/have data erased. You can access any users data and/or delete this information using this link.

# Use of Third Party providers.

We use a select number of trusted Third Party providers to help us provide Services to You. We only share information with the Third Party that is required for the service they are offering and contractually bind these providers to keep any information We share with them as confidential and to be used only for particular purposes. For example, amongst others, We have providers that process Our credit card transactions, support Our internal ticketing/support system, and manage Our marketing communications. Similarly, it may be necessary to share Your personal information or part of it, with Google Cloud which stores the information within their servers, solely related to the storage facilities. By using Beamer, You explicitly consent to, and authorize us to sub-contract in this manner.

#### Business Transfers.

If Beamer, or substantially all of its assets, were acquired, or in the unlikely event that Beamer goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur and that any acquirer of Beamer may continue to use your personal information as set forth in this policy.



#### Promotional Communications.

You may opt out of receiving promotional emails or text messages from Beamer by following the instructions in those emails or text messages. If you opt out, we may still send you non-promotional communications, such as those about your account or our ongoing business relations.

## Data Processing Agreement.

Prior to using Beamer our Data Processing Agreement should be requested and signed by the company or organization implementing Beamer ("Controller"). The Controller should send an email to support@getbeamer.com requesting the Data Processing Agreement, fill out and return a signed copy. Beamer will return a signed copy within 10 days of receiving the Data Processing Agreement completed by the Controller.

#### Contact Us.

If you have any questions about this Privacy Policy, please contact us at info@getbeamer.com

### Privacy Policy Changes.

Although most changes are likely to be minor, Beamer may change its Privacy Policy from time to time, and in Beamer's sole discretion. Beamer encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.



# Dispute Resolution.

The independent dispute resolution body designated to address complaints and provide appropriate recourse free of charge to the individual is the panel established by Data Protection Authorities.

# Limiting the Use and Disclosure of Your Personal Data.

In some regions (like the European Economic Area), you have certain rights under applicable data protection laws. These may include the right (i) to request access and obtain a copy of your personal information, (ii) to request rectification or erasure; (iii) to restrict the processing of your personal information; and (iv) if applicable, to data portability. In certain circumstances, you may also have the right to object to the processing of your personal information. To make such a request, please contact us as info@getbeamer.com. We will consider and act upon any request in accordance with applicable data protection laws.

If we are relying on your consent to process your personal information, you have the right to withdraw your consent at any time. Please note however that this will not affect the lawfulness of the processing before its withdrawal.

If you are resident in the European Economic Area and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority. You can find their contact details here.



#### Account Information.

If you would at any time like to review or change the information in your account or terminate your account, you can:

- Contact us using the contact information provided. Upon your request to terminate your account,
  we will deactivate or delete your account and information from our active databases. However,
  some information may be retained in our files to prevent fraud, troubleshoot problems, assist with
  any investigations, enforce our <u>Terms of Service</u> and/or comply with legal requirements.
- Cookies and similar technologies: Most Web browsers are set to accept cookies by default. If you
  prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you
  choose to remove cookies or reject cookies, this could affect certain features or services of our
  Services.
- 3. Opting out of email marketing: You can unsubscribe from our marketing email list at any time by clicking on the unsubscribe link in the emails that we send or by contacting us using the details provided in <u>Contact Us.</u> You will then be removed from the marketing email list however, we will still need to send you service-related emails that are necessary for the administration and use of your account. To otherwise opt-out, you may: Access your account settings and update preferences.

#### Terms of Service.

You can get more information on our terms of use and other policies here.